

Impacts of American Retailers on the Canada Retail Economy – Canadian Lessons for Asian Countries

Shuguang Wang

Department of Geography
Centre for the Study of Commercial Activities
Ryerson University

Nobutoshi Shimizu

Faculty of Commerce
University of Marketing and Distribution Science

So far, the SARD workshops have understandably focused on the retail experiences of the Asian countries, but the authors of this paper feel that the experiences of other countries may provide useful lessons for the Asian countries that have been embracing retail internationalization, either enthusiastically or less eagerly. In this paper, we examine the impacts of the American retailers on the Canadian retail economy and draw some lessons for Asian countries. The paper is divided into four parts: (1) 'invasion' of American retailers, (2) impacts on the Canadian retail economy, (3) Canadian responses, and (4) lessons for Asian countries.